

WEDDING *Gibelles*

Inspirations For Your Special Day



2021 | MEDIA KIT / RATE SHEET

To all future brides of East Alabama, we proudly introduce *Wedding Belles*.

From the proposal, to the big day, till the honeymoon is over; *Wedding Belles* is there every step of the way. Brides are treated to a fresh, practical perspective on wedding receptions, fashion, beauty, honeymoons, registry and more.

Wedding Belles is a must-have resource for the elegant, fashion-forward and sophisticated brides. From inspirational ideas and trends off the runway, to the best wedding professionals in the area; *Wedding Belles* helps you plan your special day by putting all the top vendors in one place.

Our Mission

Our goal is to help each couple have less stress while planning their dream day. We achieve this by working closely with everyone from the buying of the ring, to planning the honeymoon and all that comes in-between. *Wedding Belles* brings the entire process of planning a wedding and puts it all into one place for brides to be in East Alabama.

Distribution

PRINT *Wedding Belles* is a semi-annual publication that will be distributed in high traffic locations throughout East Alabama that target our brides to be. Copies will be stocked in these locations for the full run of the magazine.

DIGITAL/ONLINE Each issue will also be distributed as a digital magazine that can be delivered to brides and grooms' email addresses as soon as it is released.

MAIL Brides and grooms will be able to contact DayBreak Media to have a copy of *Wedding Belles* mailed to their home.

SOCIAL MEDIA Each digital issue will be promoted through our social media pages. As well as content from each advertiser to help promote them as a business and the products they offer.



Pricing

Front Cover	\$1,695
<i>Includes cover photo you provide, your logo on the cover, full page ad and 1 page article about your business</i>	
Back Cover	\$995
Inside Front Cover.....	\$899
Centerfold	\$1,595
Page 1	\$899
Page 2 - 5	\$850
Page 6 - 7	\$799
Full Page.....	\$699
1/2 Page	\$450
1/6 Page Vertical	\$285
Featured Advertorial	\$1,250

Full page ad and 1 page article next to your ad. Limited to one vendor in each category (ex. 1 per photographer, 1 per venue etc.) per issue.

Print Specifications

Full Page.....	trim 8.25"x10.75"
	bleeds 8.75"x11.25"
1/2 Page	7.75"x4.75"
1/6 Page	2.47"x4.9"

We look forward to spotlighting you in our next publication and welcome any questions you may have.

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